PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, NY 10017

TO: Bob Ferrin **DATE:** July 29, 1993

FROM: Karen Marryshow

SUBJECT: 2ND REVISED PARLIAMENT October 10, 1993 FSI

The following cost breakdown reflects revised circulation and costs due to News America's updated newspaper list :

- Vendor: Quad Marketing
- Film due date: August 13
- Circulation: 28,589MM
- Unit: Spread
- Net space cost: $418,829
- Form break chrg: $34,000*
- Production chrg: $4,800**
- Total net cost: $457,629
- Total gross cost: $538,837

* 17 form break charges @ $2,000 each
** Estimated black plate charges for UPC codes

Thank you.

cc: D. Cimine
L. DiBenedetto, BSB
K. Galeotti
R. Schneider
S. Town-Rafferty

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Source: https://www.industrydocuments.ucsf.edu/docs/tmmn0004

PARLIAMENT
October 10, 1993 FSI

MARKET		CIRCULATION (000)
1AO	BANGOR	47
1BO	BOSTON	1,273
1CO	HARTFORD	729
1DO	RHODE ISLAND	381
1EO	ALBANY	329
1FO	SYRACUSE	500
1GO	BUFFALO	758
1HO	NEW YORK	5,563
1IO	PHILADELPHIA	1,614
1JO	HARRISBURG	750
2AO	BALTIMORE	489
2BO	WASHINGTON	1,171
2OO	ORLANDO	1,085
2PO	TAMPA	1,447
2QO	MIAMI	920
4LO	CHICAGO	2,001
4QO	MILWAUKEE	753
5EO	DENVER	1,209
5FO	SALT LAKE	524
5GO	PHOENIX	882
5HO	SACRAMENTO	581
5IO	SAN FRANCISCO	1,763
5LO	LOS ANGELES	3,023
5MO	SAN DIEGO	797
TOTAL CIRCULATION:		28,589

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